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## LANSING BASED MESSAGE ON-HOLD PRODUCTION HOUSE RECEIVES TOP HONORS FROM INTERNATIONAL ORGANIZATION OF INDUSTRY PEERS

The Production Department, a Lansing based message on-hold audio production house took top honors in the first annual "Holdie Awards" sponsored by OHMA (On-Hold Messaging Association) during their 5<sup>th</sup> annual conference in New Orleans, Louisiana in Mid March 2005.

OHMA, The On-Hold Messaging Association is an international organization whose members provide comprehensive on-hold music and messaging services to companies throughout the world. OHMA members are based in the U.S., Australia, England, Canada, Puerto Rico, Singapore and The Netherlands. For more details, visit [www.ohma.org](http://www.ohma.org)

"Thank you for holding. We'll return to your call momentarily."

Those few lines may sum up your understanding of On Hold Messaging, the music and messages you often hear after being placed on hold. But the members of OHMA – the On Hold Messaging Association – know there's a lot more to this versatile marketing tool, and to honor the best, most creative minds in the industry, OHMA has established the Holdie Awards.

"After over 15 years in the message on-hold business I'm proud to have my productions considered the best of the best by my industry peers internationally" says Andy Hedberg, owner of The Production Department. "And my customers can feel good about that as well!" The Production Department, recently reviewed by the Business Review of Lansing & Jackson (Apr 7-13, 2005) not only serves a growing list of Mid-Michigan companies but also is the sole production provider for over 20 other message on-hold companies nationwide serving a total client base of over 6000. Seasoned copywriters, professional voice talents, digital equipment and a huge fully licensed music library accompany the service.

### **Contact Information: Photo available**

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